

How Can Sound Masking Technologies Improve My Business?



Create a Comfortable & Private Environment to Help Your Team Thrive

What is sound masking? Unlike soundproofing (which uses wall panels to contain noises), a sound masking installation involves loudspeakers that emit soft, ambient background noises across your office. The white noise will sound like a constant airflow that muffles human speech and makes the room feel quieter and more comfortable.

When we install sound masking systems, we recommend in-ceiling or wall-mounted speakers positioned just outside of conference rooms and break rooms. That way, conversations remain private inside without distracting the rest of the office.

If you're wondering if a sound masking installation is right for you, read on to discover the several benefits they offer modern businesses. If you're interested in sound masking for your company, [contact Delaware Audio Visual to learn more.](#)

Minimize Distractions to Get More Done

It's hard to crank numbers or write a report while colleagues are talking loudly across the room. You might find yourself accidentally eavesdropping—what did Shelly do over the weekend? Even behind closed doors, meeting room conversations often overflow to the rest of the office floor.

But with a sound masking system, any conversations or sounds fifteen feet away will fade out of earshot. Your team can now put their heads down and get work done without day-long distractions, which is especially helpful in open floorplans.

Keep Meetings and Phone Calls Private

On the other side of distractions, your staff also does not appreciate feeling spied on or listened to all day. Whether one is conducting an important client meeting, a video conference with remote staff, or chit-chatting at the watercooler, everyone appreciates privacy.

When offices are too quiet and walls are thin, it may feel like there's nowhere to go for peace and quiet. Sound masking solves this, granting your team private spaces anywhere loudspeakers are connected.

Create a More Comfortable Environment

Have you ever worked in an office that was so silent, you felt like everyone could hear you take a bite into an apple? No one enjoys an uncomfortably quiet office space. Your staff may feel apprehensive to approach others and engage in conversations because everyone will be able to hear them.

Sound masking fills dead air with soft, ambient sound to establish a more welcoming atmosphere. Since small noises like clacking keyboards and phone calls won't be heard across the room, your team will feel free to be themselves without everyone listening.

Morale is an essential component of running a small business. After all, unhappy workers can't produce high-quality work. So, if you're looking to boost your staff's workplace satisfaction, sound masking is a simple way to enhance the office setting.

Could your business benefit from a sound masking installation? DAV is your destination for all commercial AV services. [Contact us here](#) to learn more and get started today.